



Tuning the ultimate visitor experience



The next generation of smart sound systems that transforms in-store environments.

Exceptional sound, super-quick installation and low cost of ownership are just some of the unique benefits offered by Spottune.



About Spottune

Our mission is to help **increase** sales by providing best in class **visitor experience** through our superior OmniSound technology.

Spottune is **completely** changing the way people experience retail stores, supermarkets, restaurants and hotels through its innovative, smart **sound system**.

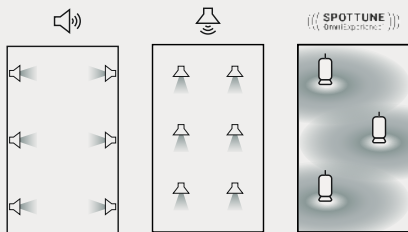
It was founded by two Danish pioneers with an extensive background in sound and acoustics. OmniSound is their unique **audio solution** that circulates sound waves in 360 degrees, creating the **ultimate** visitor experience. The wireless technology not only features an award-winning, minimalistic design, but also provides outstanding stability similar to cabled options.

This new innovation enables customers to save **time** and **money** while delivering a superior sound experience unlike any other.

Read more about us:



Our unique OmniSound technology



Traditional speakers **don't distribute sound evenly** in a large room, and the volume has to be increased to cover large areas with loud enough audio.

Spottune solves this issue. Its OmniSound technology guarantees seamless audio coverage in **360-degrees**, filling up **75m²** with just **one speaker**. This creates a stimulating environment with improved sound comfort that both your visitors and staff can enjoy.

Fewer speakers, improved sound, greater comfort.

Get what you need



9 examples on Spottune
installation time with device specs:

	Low background music	Medium volume music	High volume music
80 m ²	<p>1 Omni 1 Stream</p> <p>= 4 Minutes</p>	<p>2 Omni 1 Stream</p> <p>= 6 Minutes</p>	<p>3 Omni 1 Stream 1 Sub</p> <p>= 8 Minutes</p>
150 m ²	<p>2 Omni 1 Stream</p> <p>= 6 Minutes</p>	<p>2 Omni 1 Stream</p> <p>= 6 Minutes</p>	<p>4 Omni 1 Stream 1 Sub</p> <p>= 10 Minutes</p>
250 m ²	<p>3 Omni 1 Stream</p> <p>= 8 Minutes</p>	<p>4 Omni 1 Stream</p> <p>= 10 Minutes</p>	<p>5 Omni 1 Stream 1 Sub</p> <p>= 14 Minutes</p>

Calculate your project needs,
installation time and estimated cost:



Benefits of using OmniSound by Spottune

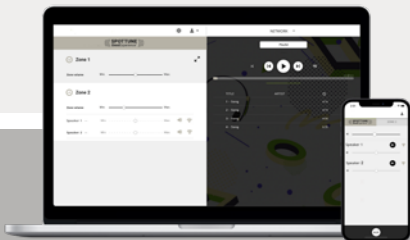
- Increases customers' time spent in store
- Increases the frequency of store visits
- Increases employees' performance in store
- Increases positive brand associations
- Increases memorable in store experiences

Brands using Spottune:



Spottune Cloud

An optional management tool
providing comprehensive
overview of all store locations



Manage each of your store locations across countries from one **centralised** platform. The Spottune Cloud system allows for complete flexibility, usability and scalability. **Regardless of your location**, you can manage and synchronise music in all your stores in just a few clicks.

Superior product benefits



These **innovative product features** set Spottune apart from other solutions available on the market, and make it the **smart choice** when it comes to sound.

EXPERIENCE

CONVENIENCE



COST-EFFICIENCY

STABILITY

Spottune **completely transforms** the look and feel of in-store visitor experiences as we know them today. It creates an **stimulating atmosphere** that makes people come back again and again.

Read more about all our product benefits:

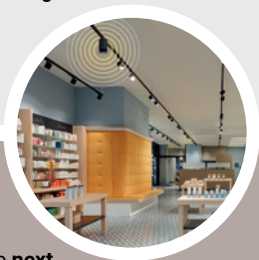


Superior product benefits



Experience

- OmniSound technology
- Superior sound and comfort
- Award-winning design



OmniSound is the new way of taking customer experience to the **next level**. Superior background music is guaranteed even at low volumes, which means both visitors and staff can enjoy it regardless of their position in the room. On top of **excellent sound**, Spottune features an award-winning, minimalistic design.



Superior product benefits

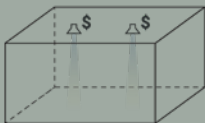


Cost-efficiency

- 50% less speakers needed
- Easy to take from store to store



A single Spot-tune speaker can fill up 75 square meters of space with perfectly **balanced sound**. This means that you need 50% less speakers, making **cost of ownership** lower than with any other solution on the market. Plus, you can easily take the speakers with you when **moving location** due to their wireless feature.



Traditional speakers



(((SPOTTUNE)))
DUAL-SPOTTUNE

Superior product benefits

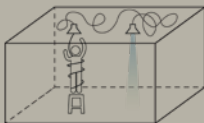


Convenience

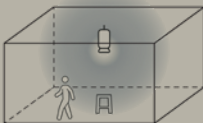
- Easy installation & relocation
- Built-in, all-in-one solution
- Flexible streaming box



No cables, **no** complications. Save the time for more important things, and set up Spottune in less than 2 minutes. The streaming box allows the speakers to be adjusted to any store layout or environment **completely effortlessly**. With the smart built-in features, Spottune is your convenient, **all-in-one solution**.



Traditional speakers



(((SPOTTUNE)))
Dress, Spottune

Superior product benefits

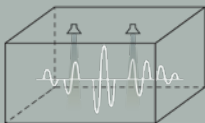


Stability

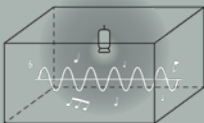
- Wireless broadcasting system
- Central-control Cloud platform



We know the limitations of wifi-dependent speakers that can be easily disturbed with electric devices like mobile phones. To make sure this never happens, Spottune uses 1,9Ghz frequency, which is **certified for sound**. What's more, its wireless feature offers the same **reliability** as wired options without the use of cables. No more **interruptions** due to overcrowded wifi networks, no more tangled cables.



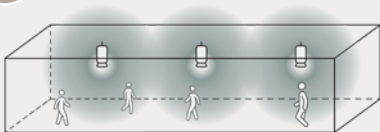
2.4 GHz



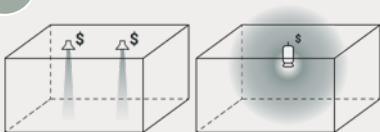
SPOTTUNE 1.9 GHz



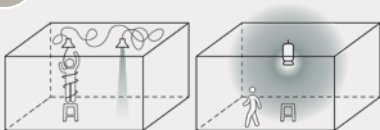
Experience



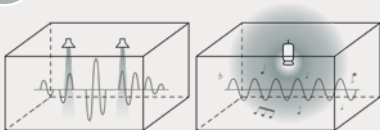
Cost efficiency



Convenience



Stability



Spottune Cloud

A central management tool in the Cloud
providing system configuration &
overview online of all store locations



Manage each of your locations across countries
from one centralised platform. The Spottune Cloud
system allows for complete flexibility, usability and
scalability. Regardless of where you are, you can
manage and synchronise music at all your
locations in just a few clicks.

Platform interface

The screenshot displays the SPOTTUNE Cloud Location interface. At the top left, the SPOTTUNE logo is visible. The main title is "Cloud Location". On the top right, there are icons for settings and a user profile. Below the title, "Zone 1" is expanded, showing a volume slider for the zone. Underneath, five individual speaker controls are listed, each with a "Min." to "Max." volume slider, a speaker icon, and a Wi-Fi signal icon. "Zone 2" is collapsed below.

The screenshot shows the music player interface. At the top, it says "NETWORK". Below that is a "Playlist" button. The main control area includes a play button in the center, flanked by previous and next buttons, and a volume icon on the right. A progress bar is visible below the controls. At the bottom, a list of songs is shown with their titles and durations.

TITLE	
Song - 1	2:24
Song - 2	1:37
Song - 3	1:09
Song - 4	2:08

How does the Cloud work?

Spottune Cloud service is the **effortless solution** that let's you have full control over all your locations from your HQ.

Get a **detailed overview** of your locations across continents, bulk edit them or adjust a few specific ones.

Control zones, playlists, sound inputs, volume settings on individual speakers with a **click of a button**.

Spottune provided you with a consistent experience with **maximum** ease and **superior** sound.



Benefits of the Cloud

- Instant live overview of every single speaker across locations
- Optimal support and feedback
- Consistent visitor experience in every location
- Effortless control of:
 - Volume
 - Content
 - Zones
 - Schedules
 - Status
 - Announcements
 - Notifications
 - Analytics
 - Status Proof of Play
 - And much more!

Read more about the cloud here:

